

## Keynote Speakers at Tourism Workshop (Hambleton District Council) Released on 13 November 2007

Tourism bosses are gathering in Thirsk next week for a special workshop packed with keynote speakers.

In the second business workshop specifically organised for the tourist industry, the day will cover everything from drug issues and training to websites and getting businesses in the newspaper review columns.

As part of its commitment to business development, the Moors and Coast Tourism Partnership has secured the services of [Dave Parvin \(Drug Sense UK\)](#), Susan Hargreaves, Malcolm Warne and Annie Stirk.

[Former Drug Squad officer, Dave Parvin](#), will arm delegates with the skills and knowledge to identify and resolve any drug issues both from staff, visitors and guests. Susan will talk about the North Yorkshire Tourism Training Partnership. And Malcolm and Annie will host a two handed session on getting food on the review map as well as recounting from hospitality horror stories. Malcom is editor of the Darlington and Stockton Times and is a well known food critic while Annie is a celebrity chef and food marketing specialist.

There will also be a session on website work featuring three businesses from the Hambleton area.

"Our first workshop last year was a huge success so we are looking forward to next week's session," said Partnership Chairman Clive Rowe-Evans.

"We have some exceptional guest speakers - experts in their own fields who we hope will help us achieve our mission statement 'working together for a brighter and safer future'."

The workshop takes place at The watermill restaurant at Carlton Miniott near Thirsk on November 20 from 10am until 3pm. Admission is free but places are limited - call Sally Cottam on 01609 767198 to book a place.